

TEXAS
CITRUS
FIESTA

90
YEARS

1936 - 2026

CELEBRATING
90 YEARS
OF COMMUNITY,
CITRUS PRIDE
& TRADITION!

THE
FIESTA

Fairway Classic

GOLF TOURNAMENT

Texas
**CITRUS
FIESTA**


SATURDAY
SEPTEMBER 19, 2026


SHOTGUN START -
8:30 AM


SHARY MUNICIPAL
GOLF COURSE
MISSION, TEXAS

JOIN US FOR A DAY OF GOLF,
COMMUNITY & CITRUS PRIDE!



SPONSORSHIPS AVAILABLE
Support a great tradition!



FOR MORE INFORMATION
956-585-9724
956-877-4867



CHECKS PAYABLE TO
TEXAS CITRUS FIESTA

WELCOME

Partners in Tradition

For 90 years, the Texas Citrus Fiesta has celebrated our rich citrus heritage and the incredible spirit of the Rio Grande Valley.

The Fiesta Fairway Classic Golf Tournament brings our community together to support scholarships, educational programs, and local initiatives that make a lasting impact.

Your sponsorship helps us continue this legacy and invest in the future.

**Thank you for being a part of our
90-year tradition!**

With Appreciation,

Amy Tijerina

Executive Director
Texas Citrus Fiesta

TEXAS
CITRUS
FIESTA

90

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1936 - 2026

2

TOURNAMENT HIGHLIGHTS



3-MAN SCRAMBLE



TEAM ENTRY \$500



REGISTRATION

7:30 AM



TEE OFF
SHOTGUN START

8:30 AM



CONTESTS & PRIZES



LUNCH & AWARDS
FOLLOWING PLAY

SPONSORSHIP LEVELS

1 GOLF TOWEL SPONSOR \$500

- ✓ Logo Printed on Golf Towel



AVAILABLE TO
MULTIPLE SPONSORS

4



BEVERAGE SPONSOR \$2,000

- ✓ One (1) Team of 3 Golfers
- ✓ Logo on Beverage Cart
- ✓ Opportunity to Add to Swag Bag

2



LIME SPONSOR \$1,000

- ✓ One (1) Team of 3 Golfers
- ✓ Sponsorship Sign at 1 Hole
- ✓ Recognition on Banner

5



GRAPEFRUIT SPONSOR \$3,000

- ✓ Two (2) Teams of 3 Golfers (Total 6 Golfers)
- ✓ Logo on All Promotional Materials
- ✓ Sponsorship Sign at 1 Hole
- ✓ Social Media Recognition
- ✓ Opportunity to Add to Swag Bag

3



LEMON SPONSOR \$1,500

- ✓ One (1) Team of 3 Golfers
- ✓ Sponsorship Sign at 1 Hole
- ✓ Recognition on Banner
- ✓ Social Media Recognition
- ✓ Opportunity to Add to Swag Bag

6



ORANGE SPONSOR \$5,000

- ✓ Three (3) Teams of 3 Golfers (Total 9 Golfers)
- ✓ Premium Logo Placement on All Promotional Materials
- ✓ Sponsorship Sign at Two (2) Holes
- ✓ Recognition Plaque
- ✓ Social Media Recognition
- ✓ Opportunity to Add to Swag Bag

90
YEARS

★ *Together, we drive tradition forward.* ★

★ TEXAS ★
CITRUS FIESTA

90 YEARS OF TRADITION

90
YEARS



SPONSORSHIP COMPARISON



CHOOSE THE LEVEL THAT'S RIGHT FOR YOU!

SPONSOR BENEFITS	GOLF TOWEL SPONSOR \$500	LIME SPONSOR \$1,000	LEMON SPONSOR \$1,500	BEVERAGE SPONSOR \$2,000	GRAPEFRUIT SPONSOR \$3,000	ORANGE SPONSOR \$5,000
TEAMS OF 3 GOLFERS	—	1 Team (3 Golfers)	1 Team (3 Golfers)	1 Team (3 Golfers)	2 Teams (6 Golfers)	3 Teams (9 Golfers)
SPONSORSHIP SIGN AT HOLE	—	1 Hole	1 Hole	—	1 Hole	2 Holes
LOGO ON ALL PROMOTIONAL MATERIALS	—	—	—	—	✓	✓
SOCIAL MEDIA RECOGNITION	—	—	✓	✓	✓	✓
RECOGNITION PLAQUE	—	—	—	—	—	✓
LOGO ON GOLF TOWEL	✓	—	—	—	—	✓
SPONSORSHIP SIGNS ON BEVERAGE CART	—	—	—	✓	—	—
BREAKFAST & LUNCH FOR GOLFERS	—	✓	✓	✓	✓	✓
OPPORTUNITY TO ADD TO SWAG BAGS	—	—	✓	✓	✓	✓

*More exposure. More impact. More reasons
to partner with Texas Citrus Fiesta!*



THANK YOU

for supporting 90 years of tradition,
community and citrus pride!

★ TOGETHER, WE DRIVE TRADITION FORWARD. ★



SPONSORSHIP COMMITMENT FORM



SPONSOR INFORMATION

Company / Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

SPONSORSHIP LEVEL SELECTED

Please check the level you are selecting:



☐ Golf Towel Sponsor – \$500



☐ Lime Sponsor – \$1,000



☐ Lemon Sponsor – \$1,500



☐ Beverage Sponsor – \$2,000



☐ Grapefruit Sponsor – \$3,000



☐ Orange Sponsor – \$5,000

PAYMENT METHOD

Please select how you intend to pay:

☐  Check (Payable to Texas Citrus Fiesta)

☐  Credit Card (We will contact you)

☐  Invoice (We will email an invoice)

AUTHORIZED SIGNATURE

Signature _____

Date _____



**ALL LOGOS MUST BE
SUBMITTED TO THE TCF
OFFICE BY **SEPT 1****



QUESTIONS?

Contact the Texas Citrus Fiesta Office



956-585-9724

Texas
**CITRUS
FIESTA**

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